Nissenken implements MoU with Indian Technical Textile Association
— Enhancement of partnership for further vitalization of technical textile industry —

Tokyo, Japan - Nissenken Quality Evaluation Center (NQEC) implemented Memorandum of Understanding (MoU) regarding support for product certificate with Indian Technical Textile Association (ITTA) at National Investor’s Conclave on Technical Textiles (NICTT) in Coimbatore, India.

For further product development and market expansion of technical textile both in India and Japan

This MoU focuses on establishment of partnership and cooperation between Nissenken and ITTA for vitalization of technical textile industry in India and Japan.

Outline of MoU

1. ITTA and NQEC will maintain regular exchanges with each other through knowledge, visits of delegates and other possible means of communications, activity for promotion on technical textiles.
2. ITTA and NQEC jointly organize international workshop, seminar or symposium for discussion of matters appropriately within the common interest and concern of the technical textile companies of both countries.
3. ITTA and NQEC may enter into an agreement where the two organizations will jointly organize events to promote technical textiles, and jointly promote development of product testing standards as and when required by the ITTA member. They also help in getting product certification for acceptance of products in Japanese as well as international market.
4. ITTA and NQEC support major events of technical textiles / nonwovens and related industries organized by ITTA members and NQEC customers in their respective countries.

ITTA: Indian Technical Textile Association
With its head office in Mumbai, ITTA is the only association of the association of the technical textile industry and was facilitated by the office of the Textile Commissioner, Ministry of Textiles, Government of India. ITTA membership represents the entire technical textile value chain from raw material to finished goods producers, machinery manufacturers, converters, Centers of Excellence, and R&D institutes. At present ITTA has over 300 members. The objective of the ITTA is to promote, support, develop, and increase production and export of technical textile to make India a powerhouse of technical textiles in the days to come.

NQEC: Nissenken Quality Evaluation Center
NQEC is the third-party textile testing organization, with its head office in Tokyo and 45 laboratories in eight countries including Jaipur, India. Since its participation in the prestigious OEKO-TEX association in 2000, NQEC has been certifying human and eco-friendly textiles. NQEC has also been supporting the development of textile standards and is a key stakeholder in Japanese technical and functional textile industry. In India, since the establishment of Jaipur Laboratory in 2014, NQRC has developed strong relationship with the local textile companies and supported their quality control.
Growth of technical textile market in India

The technical textile market is dominated by global key players. In such circumstances, Indian government has encouraged domestic technical textile manufacturing following Prime Minister Narendra Modi’s vision to boost textile industry since 2017. The government also calls itself as a partner in textile/apparel production for Japan with its abundant raw materials, production capacity, and human resources. It is expected that Japanese companies will work with Indian textile manufacturers using advanced technologies for strengthening the productive power of technical textile with high functionality and extended utilization in India, promoting exports.

Major 12 technical textile market by application:

<table>
<thead>
<tr>
<th>Agrotech</th>
<th>Buildtech</th>
<th>Clothtech</th>
<th>Geotech</th>
<th>Hometech</th>
<th>Indutech</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture, forestry, landscape gardening, etc.</td>
<td>Architecture and building</td>
<td>Clothes, shoe, etc.</td>
<td>Road construction and civil engineering</td>
<td>Furniture, floor coverings, etc.</td>
<td>Mechanical engineering</td>
</tr>
</tbody>
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<tr>
<th>Meditech</th>
<th>Mobiltech</th>
<th>Oekotech</th>
<th>Packtech</th>
<th>Protech</th>
<th>Sportech</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medical and hygiene products</td>
<td>Ship, aircraft, automobile, space travel, etc.</td>
<td>Environmental protection, recycling, transportation etc.</td>
<td>Packaging, covering, etc.</td>
<td>Personal and property protection</td>
<td>Sport and leisure</td>
</tr>
</tbody>
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NQEC Jaipur Laboratory

Three advantages
- Operation of testing based on ISO
- Technical advice in collaboration with NQEC laboratories in Japan
- Quality and Product Consulting Service

Tests available at Jaipur Laboratory
- General tests: color fastness, physical performance, dimensional change, fiber identification, and quantitative analysis of fiber mixtures
- Scientific analysis of harmful substances: certain aromatic amines and free formaldehyde
- Functionality: assessment: water absorption, quick-drying property, water repellency, and flammability
- Product tests: Care label, washing durability, dry cleaning durability, and chlorine bleaching

Inquiry on this press release

Public Relations Division, Marketing Group, Nissenken Quality Evaluation Center
Tel: +86-3-3861-2341 / E-mail: pr-contact@nissenken.or.jp

Inquiry on tests in India

Offices in Japan
Business Promotion Department Tel: +86-3-6802-8631
Business HQ Testing Department Tel: +86-3-3861-2341

Offices in India
Jaipur Laboratory Tel: +91-141-3003680
Delhi Branch Office Tel: +91-011-4612-2821
Panipat Branch Office Tel: +91-881-692-2200